

YOUR PRODUCT, LIVE, IN A CONVERSATION.

We're not a static post to be made and forgotten. You get a host who picks your product up, uses it on camera, and answers questions about it while chat responds in real time — over hours, not seconds.



The only talent agency in **Somatic VR's** affiliate program

495

LIVE hours a month, across the roster

208

chat messages an hour

6,810

new follows earned last month

279

streams, from 23 creators

Measured from our own capture of every stream, trailing 30 days — as of September 2026. Not estimates, and not platform-reported reach.

WHY LIVE, AND WHY US

18 PEOPLE WATCHING. 208 MESSAGES AN HOUR.

Our average stream peaks around 18 concurrent viewers. That's a small, but focused room that gets personalized attention.

Here is the number that matters instead: those viewers send **102,989 chat messages a month**. That is roughly eleven messages per viewer per hour. They are not watching — they are talking, asking, and being answered by name.

A big passive audience scrolls past your product. This one asks what it does.

1,493

shares last month — viewers actively pulling other people into the stream

13.7

new follows per hour live. Attention here converts into a following, which is the thing a sponsored post cannot do.

FOUR WAYS TO RUN IT

FORMATS

Sponsored LIVE segment

Your product, demoed by the streamer inside their normal stream, with chat reacting live. The workhorse — and the one to start with.

VRChat world & avatar integration

A branded world or avatar item our VR creators actually stream in. It keeps working long after the stream ends, because the world stays up.

Battle night

Sponsor a LIVE battle across several creators at once: your brand in every matchup, every gift and every highlight, on one night.

Product drop timing

Codes or product released at the moment a stream peaks, when the most people are watching and the room is already excited.

HOW A FIRST CAMPAIGN RUNS

RUN IT. READ IT. SCALE IT.

01 Brief

Tell us the product, the audience and the budget. Fifteen minutes.

02 Match

We pick the creators whose stream your product actually fits, and tell you which ones and why.

03 Run

They go live. You get the schedule in advance and can watch it happen.

04 Report

Afterwards: hours streamed, chat volume, follows gained, clips. What your money actually bought.

HOW WE'VE PERFORMED LIVE

\$32,297 OF PRODUCT SOLD, NOT 102,000 IMPRESSIONS

VibeCraft is the **only talent agency** in Somatic VR's affiliate program. Since April 2026 our creators have sold **102 orders** of their full-body tracker sets, with **11 more in the pipeline** — about seventeen a month, every month, for six months.

Those 102 completed orders come to **\$32,297.45**, tracked through the program. The 11 still in the pipeline are on top of that. Hardware moved by people talking on a livestream — not a discount code nobody used.

Nobody bought a tracker because they saw a banner. They bought because a VR streamer was wearing them, using them live, and answering what they actually feel like to move in.

102

completed orders since April 2026, with 11 more in the pipeline

\$32,297

tracked value of those 102 completed orders — the pending ones are not counted

\$500

Initial engagements start here. What it covers — which creators, how many streams, which format — depends on your product, and we work that out together on the call.

START WITH ONE STREAM.

Tell us what you're selling and what your goals are. If we don't think our roster fits your product, we'll let you know.

partners@vibecraftagency.com — or see the roster at vibecraftagency.com.